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California Polytechnic State University

Contact: Steve Godin
(805) 756-5170

FOR IMMEDIATE RELEASE

Wallace Corp. Donates \$10,000 To Graphic Communication Institute at Cal Poly

SAN LUIS OBISPO -- The Wallace Corp. recently donated \$10,000 to Cal Poly's Graphic Communication Institute (GrCI) for the third consecutive year.

The institute, part of the university's Graphic Communication Department, is a nonprofit entity serving the printing, publishing and imaging industry through research, testing, product evaluations, seminars, workshops and conferences.

Wallace is a leading provider of "total print management" products and services to Fortune 1,000 customers. The company produces and distributes forms, labels and direct response and commercial printing services. Since its founding in 1908, Wallace has become one of the largest printers in North America. Headquartered in Lisle, Ill., Wallace maintains 45 manufacturing facilities, nine distribution and warehousing hubs, and 150 sales locations in strategically located market areas, according to Cal Poly Graphic Communication Department Head Harvey Levenson.

"This gift from Wallace is a testimony to industry's recognition that to remain competitive it is crucial that research and education benefiting the industry be supported," Levenson said. "Through Cal Poly's Graphic Communication Institute -- and through support from leading companies such as Wallace -- Cal Poly is able to maintain leadership in providing vital services that advance our industry."

"I am very thankful to Wallace," said Steve Godin, director of the GrCI. "The company's support has been unwavering. Donations such as these are crucial to the institute's success and facilitate the development of leading-edge research and educational services to benefit the industry."

For more information about the Graphic Communication Institute, log on to the Web site at www.grci.calpoly.edu or call (805) 756-2645.

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(NOTE TO EDITORS: For an electronic image of the check presentation,

please contact Jo Ann Lloyd at jilloyd@calpoly.edu
<<mailto:jilloyd@calpoly.edu>> or (805) 756-1511.)

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California Polytechnic State University
San Luis Obispo, CA 93407
805.756.7266
polynews@calpoly.edu